

Mrignay^{ne}

Madhya Pradesh Handloom & Handicraft Development Corporation

Textiles

Soft, luxuriant, vivacious, eloquent patterns, hand-crafted process, textile traditions of Madhya Pradesh captivate millions of hearts across the globe. The Nimar and Malwa provinces are famous for handmade block-printed yarn products. At the same time, the fabrics manufactured at Bagh, situated in Dhar district, are famous all over the world.

BAGH

'BAGH' prints derive their name from the small town of 'Bagh' in Dhar district of Western Madhya Pradesh. The natural dyes embossed on simple cotton fabric create different geometrical shapes. The prints have a tonal and three-dimensional effect.

The Bagh printers have dexterously preserved the art of extracting vegetable colours. But, in the era of globalization, use of chemical colors in printing has discouraged their artistic pursuits and hit hard at their age-old traditions, bringing them closer to identity crisis. In order to save the original methods of printing and encourage the traditional Bagh printers, a journey started to enhance the mundane methodologies of printing and Mrignayanee is one of the saviours in the journey.



The craftsman printing the border on printing table (Adda)



Bagh Prints